



# HOME IMPROVEMENT REVIEW

Dedicated to our more than 1,000 satisfied clients over the last 29 years.

volume 5 issue 3 winter 2001

## Merry Christmas!!

It's hard to believe that 2001 is coming to an end. It seems like yesterday that the nation's biggest fear was whether the computers of the world would be smart enough to know the difference between a one and a zero as 2000 approached. How things have changed.

We grieved with the nation over the occurrences of September 11. Not only did we have friends and relatives that were directly affected by the attacks, but as a country we felt a closeness and responsibility to thousands of people we had never met. The nation's resolve has never been tested to this degree. But we have come together and are stronger than ever.

Stebnitz Builders has been committed to helping those in our community for many years. We started out the year with our fifth 50/60/50 program. We were able help more than 50 people over the age of 60 with minor home repairs and tasks - for free!

As you can see from the article on page 2, SBI is adding to our offices and showroom to continue to give our clients the best home improvement experience possible. This is a much-needed improvement and will allow our clients to see many of the more popular products in use in the showroom. Increased office and production space also allows us to reorganize the office structure to better serve our clients.

We were delighted to add John Meiners to our sales staff on November 1. John, the owner of JMC Builders in

*(continued on back page)*



## What's Inside:

**New Additions**

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**Featured Product:  
DuPont Zodiaq**

*Professional remodelers since 1972*



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All of us at Stebnitz Builders, Inc. are excited to be able to bring this quarterly newsletter to you. We've always felt that remaining in contact with our clients was important to us. We want to keep you informed about everything happening at Stebnitz Builders. If there are things you would like to see more of in the newsletter, give us a call or write us and let us know. Again, we look forward to keeping in touch with everyone!

# NEWS BRIEFS

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## New additions offer more for our clients

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We're growing!!

The best way to continue to exceed our clients' expectations is to offer more. With that in mind Stebnitz Builders (SBI) decided a major showroom renovation and building addition was critical to creating a more satisfied client.

The new space and remodeled showroom was critical to the operations of SBI and Kustom Kitchen Designs (KKD), said Dave Stebnitz, president of Stebnitz Builders, Inc. "People search for security and trust when they look to improve their homes. They realize that one of the safest investments is in their own homes. They look for someone who they can trust to handle the project. Clients can see first-hand as they walk into our new showroom how some of the most popular products will look instead of imagining it from a photo in a brochure. We've also streamlined our selections process to make choosing products easier and faster."

The office improvement project is separated into two phases. The first includes a complete remodel of the interior showroom and offices and is expected to be completed by February.

The second phase of the project involves the production side of the business. A 2,750 square-foot addition is under development. This will house increased production room for KKD. The much-needed space will make room for the production of solid surface and laminate countertops, custom cabinetry and furniture. KKD has developed their own line of custom cabinetry called *Woodland Creek Cabinetry*. The additional space will also be used for new sales and production offices.

A grand reopening is slated for this spring. We will keep you informed on the date and times. We hope to see you there.

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## Tell us what you think!

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Our web site has been up and running for over eight months now and we look for your feedback.

Is our site helpful? Is it informative? What do you like most about the site? What do you like least? As clients of SBI, we value your opinion. It was you who had the faith and knowledge to work with a company that makes every effort to exceed your home improvement expectations.

If you have not done so already, please visit us at [www.stebnitzbuilders.com](http://www.stebnitzbuilders.com) and let us know what you think by contacting us via email. Your input is very important to us.

Thank you for your time and we hope [stebnitzbuilders.com](http://stebnitzbuilders.com) exceeds your expectations in the same way we have with your home improvement project.

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## Top 500 ranking

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SBI was placed in the Top 500 remodeling companies in the nation for the seventh consecutive year by *Qualified Remodeler*. Stebnitz Builders moved up nearly 50 spots from last year to claim a ranking of #212. The most recent level, the company believes, reflects the trust and mutual respect they have with their clients.

"This is a wonderful honor that we share with our associates and clients. The relationship we have with our clients and the hard work and dedication of our staff are the reasons we received this recognition," Dan Stebnitz said.



# FEATURED PRODUCT

## Is there a better alternative to Granite?

DuPont has been aggressively marketing their newest product for the legions of homeowners who are looking for the style and elegance of natural stone - granite being one of the more popular. DuPont believes they have captured a section of that market with an exciting new product called Zodiaq.

Zodiaq is quartz surfacing and has the feel of natural stone products. It has the weight of natural stone products and it has some of the same principles, too. We feel Zodiaq offers all the positive attributes that natural stone offers and many more that stone doesn't.

## Where Zodiaq excels and natural stone fails:

- Zodiaq carries National Sanitation Foundation (NSF) approval for commercial use - natural stone does not.
- Zodiaq is non porous - natural stone is not. Natural stone needs to be sealed to close the pores in the stone and this process is required yearly in order to keep out bacteria.
- Zodiaq is scratch-resistant - natural stone is not. Natural stone can and will scratch over time. Zodiaq is made from quartz and resists almost all scratches, except from possibly diamonds and other fine jewels.
- Zodiaq has a ten-year installed warranty backed by DuPont and is transferrable between homeowners.
- Zodiaq is slightly higher in cost than granite, but for good reason. The dollars you spend with Zodiaq will go much further than they will with granite, as Zodiaq has many features to it that granite or other natural stone products can not come close to matching. For more information, visit our showroom and see it in use or call us with any additional questions.



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## Reader Response Card



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## Merry Christmas!! *(continued from front page)*

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East Troy, WI, is a great addition to SBI as he brings 19 years of construction experience, seven years of owning JMC Builders and a National Association of Home Builders Certified Graduate Remodeler accreditation. He will be working out of his East Troy office.

John shares SBI's high standards for client satisfaction. Specializing in residential additions and interior remodeling, John is a great fit for SBI. We are excited to have him and his staff on board.

As 2001 comes to a close we have many things to be thankful for and many people to thank for our success - faithful clients who've given us their trust with their homes and our subcontractors and suppliers for their tremendous support and superior performance.

May your holiday season bring you much peace and happiness and a wonderful new year.

*Dave, Gary and Dan Stebnitz & the entire SBI team.*

### Reader Response Card



**Please check the appropriate box(es):**

Please contact me regarding the following project(s)

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\_\_\_\_\_

I would like to continue receiving Home Improvement Review free.

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