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Home Improvement Review

Dedicated to our more than 900 satisfied clients over the last 25 years.

Volume 2 Issue 1

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Welcome to our quarterly newsletter. All of us at Stebnitz Builders, Inc. are excited to be able to bring this to you. We believe remaining in contact with our clients is very important. We want to keep you informed about everything happening at Stebnitz Builders, Inc. If there are things you would like to see more of in the newsletter, give us a call or send in the attached response card and let us know. Again, we look forward to keeping in touch with everyone!

25 years of Stebnitz Builders brings national attention.



It took some doing, but a photographer was able to get all three generations of Stebnitzes to step away from their work and pose for a photo last month.

Qualified Remodeler, the remodeling industry's national trade magazine, and the *Delavan Enterprise*, a local newspaper, featured the transitions of three generations in the family business.

With the additions of brothers, Chris, the Director of Marketing, and Ryan Stebnitz, as a carpenter, Stebnitz Builders has introduced its third generation of builders. The transitions started when Stan Stebnitz began teaching the trade to his three sons, Dave, Gary and Dan, early in their teen-age years.

In June of 1985, the brothers purchased Stebnitz Builders from their father and Stan continued to work for his sons for another two years before retiring and working part-time as a building inspector for various towns.

2nd annual 50/60/50 program to kickoff in April

It's beginning to look a lot like springtime. Well that might be a bit of a stretch after these past few weeks, but it is about time for the 50/60/50 program.

Stebnitz Builders, Inc., along with Barker Building Supply of Delavan, will launch their second annual work program for people over the age of 60. Like last year, the first 50 people over 60 years old to respond will receive \$50 of labor or materials for free.

Last spring's community service program was a wonderful success which filled a wide range of service needs for people who were unable to either do the work

themselves, or afford to have the work done for them.

"We received a tremendous amount of joy knowing that we are able to help people who truly need it," said president of Stebnitz Builders, Inc., Dave Stebnitz.

Make sure you're not left out of this year's giveaway and sign up as soon as possible. There were many people who called a day late and missed out.

Watch for upcoming advertisements signaling the kickoff in April or give us a call for information regarding the annual event. For information, call (414) 728-8027 and ask for either Chris or Gary.

Project Focus - Minuk's build future with a "partner"

After our first visit to their home, Marsha was immediately at ease with us completing their projects.

"There wasn't any pushing or shoving, unlike the first contractor we talked with. They (Stebnitz Builders, Inc.) didn't try to push us into signing a contract or putting any money down," she said.

Donald and Marsha were also pleased having all the subcontractors come out to the house to look at the project and discuss their plans eliminated many of their concerns.

Marsha said that after the initial visit, she called the references we gave them and

ceilings to accommodate storage of a conversion van and a boat. A covered walkway was built between the house and the garage.

Interior remodeling of the house included opening a 10-by-20 foot section to make additional room for the kitchen, a stairway, a master bedroom suite and guest bathroom.

According to Mike, the Minuk's project was very enjoyable to run.

"They were both excellent to work with. It was a fun job to work on and I'm really proud with how their new deck looks," Mike said.

Are they happy with the new look of their home?

"Our plan is to eventually move here permanently. We couldn't be happier with the results. We have no complaints," Marsha responded.



Remodeling a home requires a great deal of trust between the homeowner and the builder.

Questions creep into the minds of homeowners, like "Do they really understand the look and feel we're going after?" "Are they going to be on time and on budget?" "Will the rest of my house be taken care of during construction?"

Now imagine going through the same process hours from your home. When deciding to check in on the project requires preplanning and an investment in time, as opposed to a daily ritual.

This is the scenario Donald and Marsha Minuk found themselves in when they decided to remodel their Whitewater Lake residence last year.

Beside looking for a contractor that would be their "partner" in the project, being the eyes and ears for them while they were away, they were also looking for someone willing to work with them at their pace.

was happy she called. "Everyone had good things to say. One man insisted that Stebnitz Builders was the best around," she said.

The first phase of the project began in January of 1997, after the Minuk's were completely comfortable with every aspect.

Our crew, led by Dan Stebnitz, as production manager, and Mike Jeffrey, as lead carpenter, went to work tearing off the existing deck and concrete patio prior to digging the addition's foundation.

After the addition was built, Mike and his crew resided the rest of the house, along with the addition. They also reroofed the entire house at the same time the addition was roofed.

A 27-foot by 27-foot detached garage was built with nine-foot

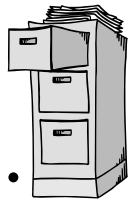


Dan knew the project would be a success right from the beginning because of the Minuks' easygoing and positive frame of mind.

"They were the ideal client to work with. They were very pleasant and understandable with the unforeseen changes that inevitably occur in just about every job.

We look forward to the opportunity of working with them again."

Deep from
our files . . .



We came across some interesting tidbits that were sent to us awhile back by Spake Printing Service, Inc. We hope you enjoy them as much as we did!

Why is it that if you tell a man there are 350 billion stars in the universe he'll believe you but if you show him a "Wet Paint" sign he'll touch it?

Middle age means that what you used to call adventure is now called stress.

Customer: "One of the claws on this lobster is missing."

Waiter: "They fight in the kitchen and sometimes bite each other's claws off."

Customer: "Then take this one back and bring me a winner."

It's not what a teenage son knows that bothers his parents. It's how he found out.

Hypochondriac's headstone: "I told you I was sick."

Why is it that people our own age look older than we do?

Household Tips

Cleaning your ducts is everything it's "quacked" up to be.

Duct cleaning is a great step to creating a healthier and more comfortable environment, while enabling your furnace and air conditioner to run more efficiently, and in the end, save you money. Here are the top ten reasons why you should have your system cleaned.

- 10) The air inside your home can be 70 times more polluted than the outside air.
- 9) The biggest contributor to indoor pollution is household dust.
- 8) Most people spend between 60 and 90 percent of their time indoors.
- 7) The American College of Allergists state that indoor air causes or aggravates 50 percent of all illnesses.
- 6) People most affected are people with asthmatics or allergies.
- 5) Children are more susceptible because they inhale more air than adults.
- 4) If you have a cardboard-lined furnace filter, you are missing about 93 percent of the pollutants.
- 3) Upgrading your furnace filter to an electrostatic, media or electronic filter will eliminate a much greater amount of pollutants.
- 2) Cleaning your system will increase its life expectancy.
- 1) Last, but most importantly, you will **save money** in the end.

Reader Response Card

Stebnitz Builders, Inc.
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Place
Stamp
Here

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The next newsletter will be coming in June. We will be featuring more household tips along with our latest project and employee highlight. We welcome any comments, call (414) 728-8027.

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<p><i>"You can't beat Barker"</i> BARKER BUILDING SUPPLY <i>Since 1871</i></p>	<p><i>Barker Building Supply Congratulates Stebnitz Builders Inc. On their First 25 Years of Business!</i></p> <p>Barker Looks Forward to Working with Stebnitz Builders and their Clients!</p>
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Since joining Stebnitz Builders, Inc., Nieves has established himself as not only a great coworker, but an excellent guy to have on the job.

In fact, he's received a number of letters from clients he's worked with that had nothing but glowing reports on his personality, workmanship and his care for the clients' home and property.

We're glad to have Nieves and his wife Sharon and their three-month-old daughter, Katelyn as a part of our larger family at Stebnitz Builders, Inc.

Thanks for all your hard work, Nieves.

Reader Response Card



Focus On

Nieves Gonzalez:

Stebnitz Builders, Inc.
Lead Carpenter

Moving up through a company by improving your skills takes determination and a drive to be successful. Over the last four years, Nieves Gonzalez has proven to be just that type of person.

Nieves joined the company in 1993 as a carpenter and has steadily improved his knowledge and skills in a variety of areas to become a hard-working lead carpenter with a keen eye for detail.

Please check the appropriate box(es):

Please contact me regarding the following project(s)

I would like to continue receiving *Home Improvement Review* **free**.

I would like to see a topic covered in *Home Improvement Review* concerning the following subject

Phone: Home: _____ Work: _____

Name: _____

Address: _____
